



CREDIBLE EVALUATIONS

Balancing Resourcing and
Accurate Insights

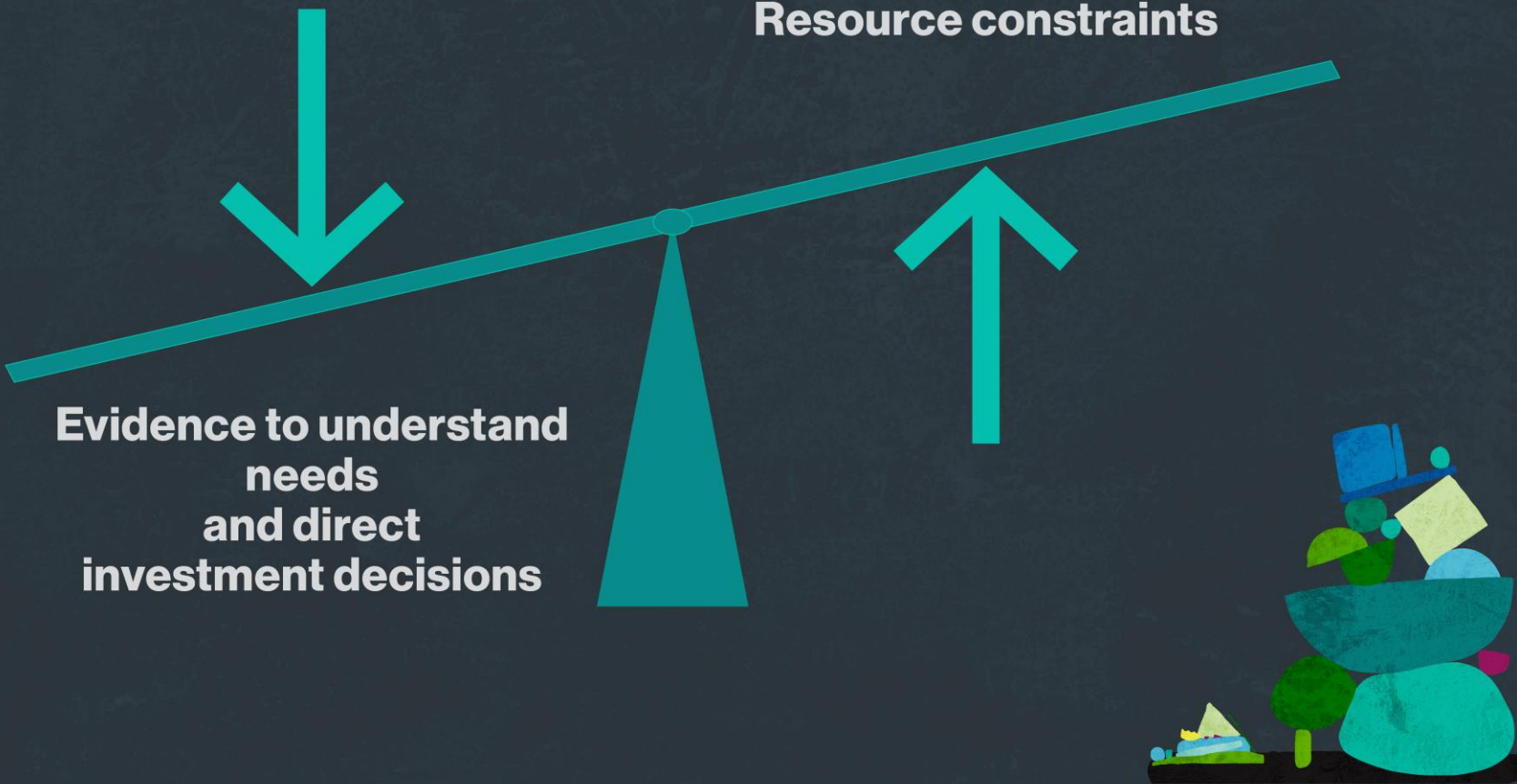


● The current evaluation landscape in Aotearoa and Australia

- Identifying non-negotiables
- Strategies for managing capacity constraints
- Future trends for evaluators



> The current evaluation landscape in Aotearoa and Australia



Key trends:

- **Increased desire for robust evaluation** but less resources do it with
- **Evaluation being incorporated into decision-making** through outcomes-based funding and investment
- **Integration of evaluation** within Treasury and funding bodies
- Increased interest in **economic impacts** and **social return on investment**
- **Growing use of big data and data linkage** to understand complex dynamics across systems





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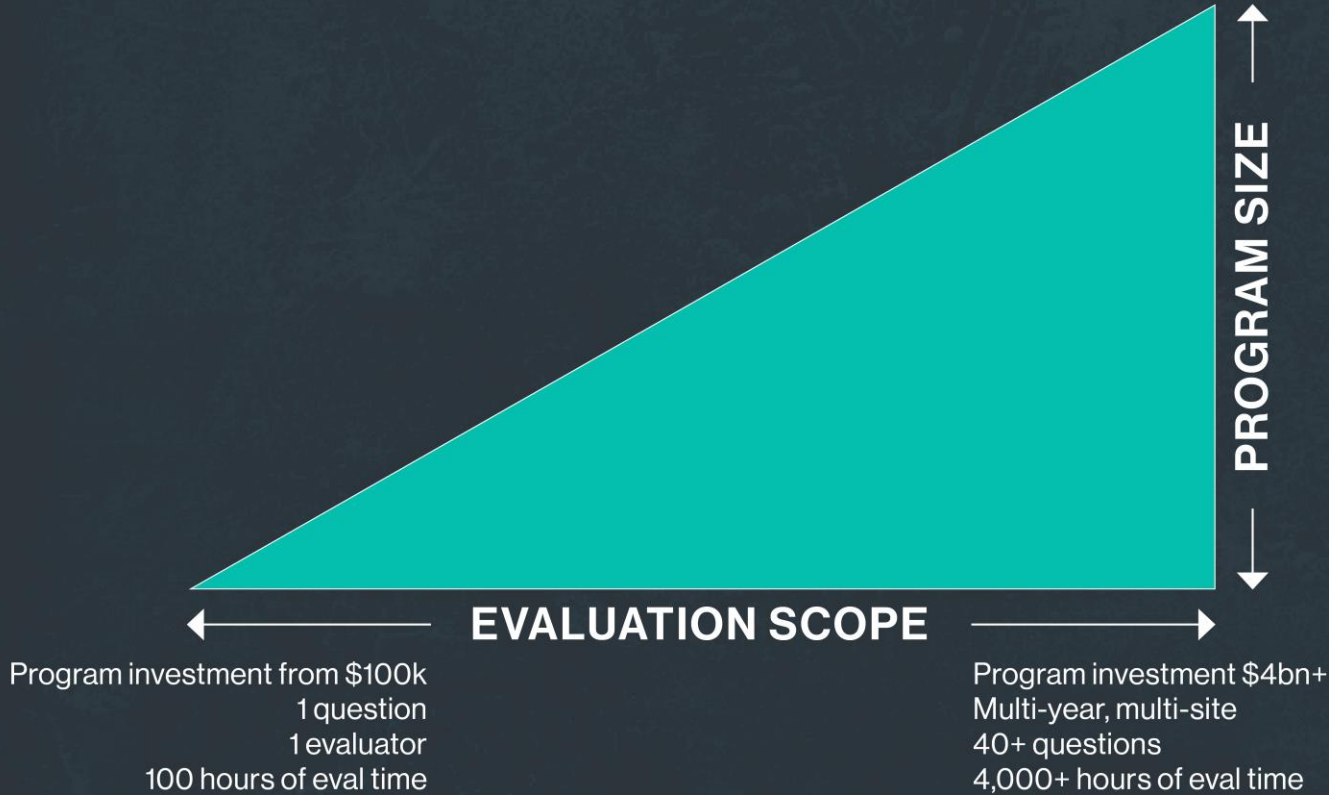


Non-negotiables:

- **Set your foundations up right**
 - Understand your intervention and outcomes
- Get to know the **broader context**
- **Map your stakeholders** and **Manage relationships**
 - for both data collection and adoption of findings
- Position your evaluation to **generate insights**
 - not just describe your program
- Ensure you engage **respectfully, inclusively** and **aligned with their values and perspectives**



Sizing your evaluation:



9 strategies for managing resource constraints

1. Understand what you can answer within the data and timeframe

2. Ask yourself, **what do we really need to know?**
Specific focus allows for a more targeted and efficient use of resources

4. Adopt **agile approach to data collection**, such as convergent interviewing techniques

6. Conduct components of the evaluation internally but consider **trade-offs** like capacity, expertise, and independence (and be transparent about these)

8. Consider **short-form reporting** i.e. 1-3-24 reporting method (1-page summary, 3-page detailed analysis and 25-page full report)


3. Consider **value of program, evidence gaps and right-fit approach** to determine evaluation scope

5. **Rebalance effort** where appropriate, i.e if data saturation is reached

7. Adopt **cost-effective methods of data collection** including survey, focus groups, use of administrative / existing program data and short-form and in-situ data collection

9. Consider opportunities to **collaborate with partners** via 'joined-up evaluations'



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Future of evaluation:

- 1 /** Interdisciplinary teams
- 2 /** New data & technology
- 3 /** Focus on learning and adaptation
- 4 /** Democratisation of evaluation
- 5 /** Continued focus on cost-effectiveness
(demonstrating outcomes for expenditure)





Q&A



**GET IN TOUCH
IF YOU HAVE
ANY QUESTIONS**